

## About ICM



ICM is the leading professional body for Commercial and Business Development Managers. It is a fully accredited QCA/Ofqual awarding and examining body for business and management students. A registered educational charity based in Ringwood, England, ICM was founded in 1979. It now has global operations in more than 130 countries and in excess of 100,000 students study for ICM examinations every year.

The Institute is the leading professional body for Commercial and Business Development Managers.

Supporting career and personal development as well as mobility, the Institute's educational programmes and qualifying examinations provide recognised qualifications for commercial management and business development staff working in the following key industry sectors:

- Aerospace and Defence
- Construction
- Facilities Management
- Financial Services
- Government
- Information & Communication Technology
- Manufacturing
- Petrochemicals
- Pharmaceuticals
- Telecommunications
- Utilities
- Retailing & Distribution

Membership is open to those who complete the relevant degree level qualifying examinations.

The Institute is also a recognised international examining and awarding body for students undertaking general business and management studies and examines and certifies candidates to an internationally consistent standard.

## ICM qualifications



For the business student, ICM's educational programmes, qualifying examinations and awards provide qualifications which are globally recognized – in excess of five million ICM Awards have been issued to successful candidates over the past 30 years. We provide qualifications and Awards at Certificate, Diploma, Advanced Diploma, Graduate and Postgraduate levels. More than 150 individual subjects are examined by ICM on a quarterly basis, covering key industry areas such as Law, Travel & Tourism, Finance & Accounting, and Marketing.

For more information please visit <http://www.icm.ac.uk/home/>